

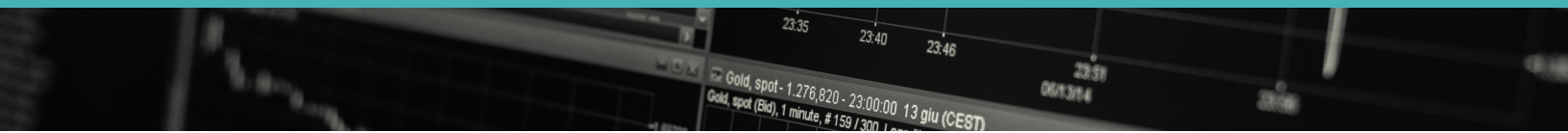


**ANDREW
HUNZICKER**
CPA

CEO Self Assessment Form

For Accounting, Tax, and Wealth

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ANDREW HUNZICKER CPA

Strategic Wealth
Plan

World Class
Accounting
The foundation that
everything else is built upon

Legacy
Estate plan and trusts
Succession plan
Gifting and inheritance

Optimized Entity
Structures
C Corp/1202 considerations
vs 199a flow thru benefits
Asset protection

Risk Mitigation
Insurance
Internal controls
Accelerated write offs
Hedging
Corporate governance

Tax Planning
Maximize deductions
Utilize loopholes
Accelerated write offs

Wealth Planning
Retirement strategies
Succession & exit planning
Life insurance

Investments
Proper diversification
Looking at "entire" picture
Strategies to maximize upside
while protecting capital



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CEOs:

- Its tax time! How is your long term tax and wealth plan holding up?
- Are you taking advantage of the dozens of 2017 major tax changes that affect your business?
- Is your wealth and estate plan humming along with all the massive exemptions that expire in 2026?

**Take our Self Assessment Form
on the next pages to see how
your Accounting & Finance
function stack up**

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World Class Accounting

Add 1 point for all that apply

Every transaction has a supporting document attached in your Accounting System

Every document, work paper, bank statement, payroll records, HR records, legal documents, invoices, etc, organized electronically, and always available to CEO, investors, lenders any time and all the time in a Perpetual Data Room

Complete audit trail including tickmarks, and cross references built for every single month, from transaction to support document to trial balance to financials and filed in Electronic Perpetual Data Room

Written Document listing of Internal Control Procedures (Using COSO checklists)

Written Document of all Accounting Policies & Procedures

Written Document of Corporate Governance Procedures

Accounting file "closed" each month in software so no "backwards" transactions can occur

Audit logs of all Adjusting Journal Entries printed and stored and reviewed

Complete Report Package prepared and reviewed each month: by Accountant to CFO to CEO including: Full Financial Statements, (Balance Sheet, Income Statement, Statement of Cash Flows), Rolling Cash Forecast, Budget vs Actual including variance analysis, KPIs & Scorecards, Benchmarking, Financial Ratio Analysis, Analytics of key accounts such as margin analysis by product line, non financial measures

1-5 Points = D

5-7 Points = C

8 Points = B

9 Points = A



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Optimized Entity Structures

Add 1 point for all that apply

Complete In-Depth written review from key advisors including CFO, tax CPA, tax attorney, and wealth advisors doing specific scenario analysis of your specific entity situation with comparison of flowthru 199a benefits vs C corp benefits including avoidance of capital gain (QSB) at exit

WRITTEN analysis of all entity & personal objectives including company growth vs asset protection, succession planning, retirement objectives wealth planning initiatives, tax minimization, and increased cash flow

WRITTEN/PLAN & Review of ALL 2017 tax changes and how they affect YOUR specific situation: from bonus depreciation to R&D tax credits to expiring large gift and estate exemptions to method of accounting

Written Analysis of overall entity organization chart comparing objectives achieved vs higher cost of "complexity" via accounting and tax costs

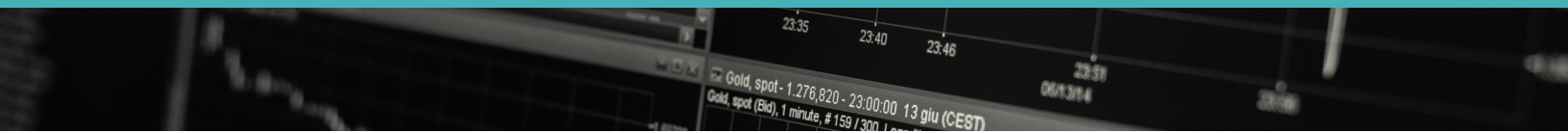
Detailed organization chart including detailed SOPs and job descriptions of all key executives

1-2 Points = D

3 Points = C

4 Points = B

5 Points = A





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Tax Planning

Add 1 point for all that apply

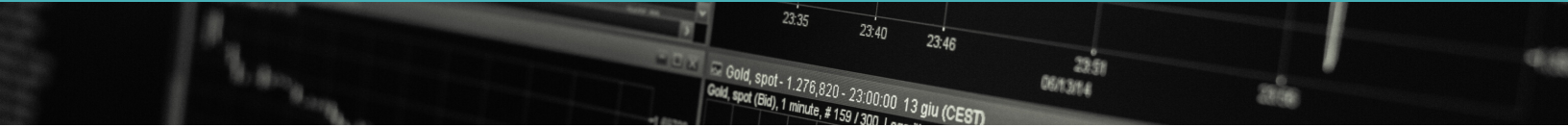
Tax Planning & Implementation done each year BEFORE Sept 30

Tax Plan is written & detailed from work and meetings above and signed off by ALL team members including tax CPA, tax attorney, wealth advisors, and CFO

Detailed list of new regulations as well as expiring regulations that affect your specific situation

Tax plan optimized via company strategic plans including capital allocation forecasts and how this interacts with current loopholes such as accelerated depreciation

All retirement and employee favorable tax codes reviewed including retirement plans, sec 125 plans, health plans etc.





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Investments

Add 1 point for all that apply

Written Investment Plan with proper & complete Diversification analyzed with your specific situation, goals, age, and risk profile and reviewed by tax CPA, CFO, wealth advisors, estate attorney. Balancing wealth preservation vs asset growth

At least 25% of your net worth in liquid, safe investments (cash, T-bonds, liquid securities)

No more than 50% of your net worth in your business

No more than 30% in real estate

Balance of 20% in each:

- 1) business
- 2) real estate
- 3) liquid portfolio
- 4) cash / T-bonds
- 5) alternative (hedges, angel investments, gold)

Leverage ratio to Total Net Worth under 20%

1-2 Points = D

3-4 Points = C

5 Points = B

6 Points = A





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Wealth Planning

Add 1 point for all that apply

You actually have a wealth advisor

A written Wealth Plan is in place including retirement objectives lifestyle objectives, and potential retirement locations & effects

Written Exit plan for the business utilizing QSB capital gain avoidance if possible

Advanced wealth preservation strategies such as Life Insurance, hedging, trusts

Advanced Capital Preservation strategies and Asset protection

1-2 Points = D

3 Points = C

4 Points = B

5 Points = A





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Risk Mitigation

Add 1 point for all that apply

Written Risk Mitigation Plan in place analyzing insurable risks, non insurable risks and "outside the box" disaster planning

Written summary of insurable exposures, tied to appropriate insurance policies

Corporate Governance, HR procedures, HR manual, HR policies, Internal Controls both written & in effect

Hedges in place if any type of "price risk", for example oil prices for an oil/gas exploration company

Supply and customer risks analyzed and planned for

Written list of key non-insurable risks including loss of key executives, disasters (ie virus & hurricanes) mean tigers (google Roy Horn and what happened to the Mirage)

1-2 Points = D

3-4 Points = C

5 Points = B

6 Points = A





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Legacy

Add 1 point for all that apply

Written Estate Plan in place including Will & Health and Life Support Directives, and Power of Attorney

Effective Use of Trusts and Gift tax minimization strategies

Charitable giving plan in place and trusts to minimize tax

Written Succession Plan

Long Term Health Care Plan in place

1-2 Points = D

3 Points = C

4 Points = B

5 Points = A





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Strategic Wealth Plan

Add 9 points if this applies

You have a written, complete Strategic Wealth Plan that is updated at least once a year and has deep input from all your advisors including CFO, tax CPA, tax attorney, estate attorney, wealth advisor financial planner, and insurance providers AND it includes all areas on this assessment form

0 Points = F

9 Points = A





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Total Points From All Pages

World Class Accounting Points _____

Optimized Entity Structure Points _____

Tax Planning Points _____

Investment Points _____

Wealth Planning Points _____

Risk Mitigation Points _____

Legacy Points _____

Strategic Wealth Plan Points _____

Total Points _____

>30 Points = F

30-35 Points = D

35-40 Points = C

40-45 Points = B

45-50 Points = A





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CFO ACCOUNTING BLUEPRINT™

This system and manual is your "playbook"
It's the **ONLY** thing you need to:

- Manage effectively your accounting and advisory team
- Immediately upgrade your accounting division
- Every single too, process, & system you need in one place
- Increase cash flow, build wealth, lower taxes
- Audit proof your books, access to capital
- Access to CFOs, CPA, wealth advisors, and tax experts, as well as CEO CFO trained accountants

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I would like to start by saying...this is the best professional investment I have made to date!...I simply can't say enough...completely top notch!...Again, thank you very much for being accessible as well as a gentleman. You are a rock star!

- **Damon M.**



Very useful and a ton of knowledge. I'm really looking forward to the rest of it. You've really illustrated that the gap between what I know and what I should know is wide, and I'm excited to see what business life is like with it closed. I guess for me personally, I'm always focused on marketing and leaving the CFO stuff as an afterthought since it's mostly for tax purposes. I like how you've removed a bit of guilt (since even massive companies have errors) but also shown how valuable world class financials are.


Thank you Andrew

- **J.K.**

The course is beyond compare and is constantly updated with new info. Also there are live trainings, Q&A sessions, a private FB group to ask questions in and much more. Costly, but the best money I've ever spent on professional training of any type. Highly, highly recommend.

- **Susan C.**

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23.35 23.40 23.46 23.51
Gold, spot - 1.276,820 - 23:00:00 13 gtu (CEST)
Gold, spot (Bid), 1 minute, # 159 / 300



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Learn more about a new way to better manage your Accounting Team and Division! Save Money, improve cash flow, lower taxes, put out fewer fires, have audit proof books, and gain more time!

Our program is four steps:

- 1) Education: we give you an "MBA" worth of "Real World Accounting" in less than 30 minutes a day and everything you need to know to effectively manage your Accounting function and your team
- 2) Live Coaching, mentoring, Q&A, and private community with Andrew and other CEOs and
- 3) The CFO Accounting Blueprint which is the actual document you will receive (electronic and hard copy) at the end of the course with EVERY single process, step, template, system, and tool to make your Accounting Division World Class and add 10-20% value to your bottom line.
- 4) Ability to immediately upgrade your team with our vetted wealth advisors, accountants, bookkeepers, CFOs, and CPAs

Contact

andrew@cfobend.com

or

Book a call at:

<https://www.ceocfos.com/book call>

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